



# Marketing & Sponsorship Opportunities



Reach your targeted audience through sponsorship of SFBA NARI events & programs!



## San Francisco Bay Area NARI

For more info, call: 415-391-2886 or email [office@sfbanari.org](mailto:office@sfbanari.org)

## MARKETING OPPORTUNITIES

Sponsorship is a perfect opportunity to showcase your products, services and programs directly to your targeted audience, while helping SFBA NARI offset the costs of our events to our participants.

SFBA NARI members are among the best in the Bay Area remodeling market. Our email list alone reaches over 600 in the East Bay and San Francisco regions.

Please review the marketing and sponsorship opportunities listed in this brochure and complete the form on the last page to resource your choice.

All sponsorships are reserved on a first-come, first-served basis, so make sure to return your form as soon as possible!

### E-BLASTS

**Weekly Eblast Sponsorships:** **\$ 35 per eblast**

This issue is brought to you by “your company name and logo” listed on the bottom of each eblast.

**Quarterly Newsletter sponsorships:** **\$120 per issue**

This issue is brought to you by “your company name and logo” listed on the top of each newsletter.

### WEBSITE

**Website: Find a Remodeler:** **\$400/12 months or \$35/Mo**

Your clickable logo included on the directory search page.

**Website: Home page:** **\$800/12 months or \$70/mo**

Your clickable logo on the home page of our website.

### EVENT: Taste – Eat – Talk

A multi-organizational networking event – October

**Name sponsors (only 1)** **~~\$750 (only 1)~~**

**2018 Sponsor: Automated Environments, Inc.**  
Premier listing on marketing materials, receive space to display marketing material, signage at the event, logo on website and 2 tickets.

**Bar sponsors** **\$500 (only 2)**

Receive space to display marketing material, signage at the event, logo on website and 1 ticket.

**Food sponsors** **\$200 (multiple)**

Listed on event signage and marketing material.

**Supporting sponsors** **\$100 (multiple)**

### EVENT: Bay Area Remodeling Awards - April

**Premier Sponsors:** **\$750 (multiple)**

Each receives 2 tickets to events, premier listing on invitations and banners, logo on website, logo on all promotional material and acknowledgement at awards ceremony. Recognition will stay up on BARA webpage until the next season.

**Supporting Sponsors:** **\$350 (multiple)**

Each receives 1 ticket to event, name listed (no logo) on all promotional material and acknowledgement at awards ceremony.

**Event Supporter:** **\$100 (multiple)**

Acknowledgement at the event and on the powerpoint.

## EVENT: Monthly Meetings

Monthly meetings are held each month except January (Vendor Night), April (BARA) and December (Holiday Party).

### Location, Food & Drink:

Promotion in emails for the meeting, listed as a sponsor for the meeting on our website, social media, 10-minute presentation at sponsored meeting (your company provides food & drink).

**Your Cost**

### Tabletop Vendor:

If agreeable with location host, we may add one tabletop vendor at each meeting. Display table at sponsored meeting, listed on meeting announcements.

**\$200 (1 per mtg)**

### Door Prize Sponsor:

Business card attached, recognized at the meeting during the drawing and thanked on social media after the meeting.

**Your Donation**

## EVENT: Special Events

### January Vendor Night

#### Tabletop: (6-8 available)

Logos on meeting web page, social media posts and event, display table at sponsored meeting, listed on meeting announcements.

**\$250 (multiple)**

#### Bar Hosts

Mention on meeting web page, social media posts and event.

**\$100 (multiple)**

### Holiday Party

All are listed on party invite and promo material. Location Sponsor has logo in all listings.

#### Location Sponsor:

If food is provided, sponsor fee waived.

**\$500 (one)**

#### Food Sponsors:

Logo on web page, social media posts and after event posts.

**\$250 (multiple)**

## EDUCATION

### RRP Certification – Lunch Sponsor

Recognized in invite, social media and after event letter to company.

**\$100 (multiple)**

### Safety Training – Lunch Sponsors

Recognized in invite, social media and after event letter to company

**\$100 (multiple)**

## MEMBERSHIP

### Monthly call: New member orientation

Listed on calendar and “this call brought to you by XXX” on all email call invitations. Thank you in after-call promo on social media and follow up to companies.

**\$75 (1 per)**