

# ANNUAL PARTNERSHIP PACKAGES



## VISIONARY PACKAGE

**\$3000**<sup>/3</sup> available  
VALUE: \$3,895

### MEETINGS:

- ✓ 1st Opportunity to host the meeting of your choice (typically 2nd Wed of the month)
- ✓ Annual pre-paid meetings passes for chapter meetings. *Note: not applied for noted special chapter events.*
- ✓ Display your company banner or logo showcased at registration table with your marketing collateral & sponsorship announced at regular Chapter Meetings
- ✓ 10-min company promotional presentation at regular Chapter Meetings-5x/year. *Note: company will coordinate which meeting(s) in advance with Executive Director*
- ✓ 3 tickets to the Bay Area Remodeling Awards [BARAs]

### MARKETING/SOCIAL MEDIA:

- ✓ VIDEO PRODUCTION – video to market your company and promote special offers.
- ✓ Company hyperlinked logo displayed on chapter homepage's rotating banner side bar, monthly newsletter & event eblasts
- ✓ Company given ¼ ad share of e-newsletter to promote their products &/ or services
- ✓ Company logo promoted on social media by chapter & quarterly promotional articles for social media posts (publication-ready)
- ✓ 6x/yr: Company eBlasts to chapter's email database (approx.700+ growing) of your company's events, job listings, and product announcements (publication-ready)
- ✓ Company logo included in Chapter email's formal signature

## FOUNDATION PACKAGE

**\$350**/unlimited  
VALUE: \$425

### MEETINGS:

- ✓ Annual pre-paid meetings passes for chapter meetings. *Note: not applied for noted special chapter events.*
- ✓ Company logo showcased at registration table at regular Chapter Meetings

### MARKETING/SOCIAL MEDIA:

- ✓ Company hyperlinked logo displayed on chapter site's side bar

## CORNERSTONE PACKAGE

**\$1500**<sup>/4</sup> available  
VALUE: \$1,625

### MEETINGS:

- ✓ 2nd Opportunity to host the meeting of your choice (typically 2nd Wed of the month)
- ✓ Annual pre-paid meetings passes for chapter meetings. *Note: not applied for noted special chapter events.*
- ✓ Company logo showcased at registration table with your marketing collateral & sponsorship announced at regular Chapter Meetings

- ✓ 2 tickets to the Bay Area Remodeling Awards [BARAs]

### MARKETING/SOCIAL MEDIA:

- ✓ VIDEO PRODUCTION – video to market your company and promote special offers.
- ✓ Company hyperlinked logo displayed on chapter site's side bar & monthly newsletter
- ✓ Company logo promoted on social media by chapter & 2 promotional articles for social media posts (publication-ready)
- ✓ 4x/yr: Company eBlasts to chapter's email database (approx.700+ growing) of your company's events, job listings, and product announcements (publication-ready)

## BUILDER PACKAGE

**\$750**<sup>/4</sup> available  
VALUE: \$895

### MEETINGS:

- ✓ Annual pre-paid meetings passes for chapter meetings. *Note: not applied for noted special chapter events.*
- ✓ Company logo showcased at registration table with your marketing collateral & sponsorship announced at regular Chapter Meetings

- ✓ 1 tickets to the Bay Area Remodeling Awards [BARAs]

### MARKETING/SOCIAL MEDIA:

- ✓ VIDEO PRODUCTION – video to market your company.
- ✓ Company hyperlinked logo displayed on chapter site's side bar & monthly newsletter
- ✓ Company logo promoted on social media by chapter & 1 promotional articles for social media posts (publication-ready)
- ✓ 2x/yr: Company eBlasts to chapter's email database (approx.700+ growing) of your company's events, job listings, and product announcements (publication-ready)

## WHY MEMBERS SHOULD INVEST IN ANNUAL SPONSORSHIPS

### 1. Maximize Brand Visibility

- ✓ Your company gets consistent exposure throughout the year at events, newsletters, and online platforms.
- ✓ Reinforces your presence with both current and prospective clients.

### 2. Position Your Business as an Industry Leader

- ✓ Sponsorship signals credibility and authority in the remodeling and design space.
- ✓ Association with NARI highlights your commitment to “Remodeling Done Right<sup>™</sup>.”

### 3. Build Strategic Relationships

- ✓ Access to exclusive networking opportunities with top remodelers, designers, and vendors.
- ✓ Strengthen relationships with decision-makers and potential collaborators.

### 4. Drive Targeted Marketing ROI

- ✓ Reach a highly engaged, niche audience specifically relevant to your products or services.
- ✓ Consistent sponsorship allows your brand to be top-of-mind when members need your expertise.

### 5. Support Chapter Growth & Initiatives

- ✓ Sponsorship funds enable educational events, certifications, and community programs.
- ✓ Investing in the chapter helps expand opportunities for all members, which benefits your business indirectly.

### 6. Exclusive Access & Perks

- ✓ Priority placement at events, in communications, and on the chapter website.
- ✓ Invitations to VIP gatherings, recognition in awards, or speaking opportunities.

### 7. Strengthen Long-Term Partnerships

- ✓ Annual sponsorship builds familiarity and trust over time.
- ✓ Members are more likely to work with sponsors they consistently see and engage with.

### 8. Showcase Commitment to Professional Development

- ✓ Demonstrates your dedication to advancing industry standards and education.
- ✓ Aligns your brand with high-quality, ethical remodeling practices.

### 9. Amplify Social Media & Digital Reach

- ✓ Sponsors are featured on social posts, email campaigns, and chapter websites.
- ✓ Leverage the chapter’s audience to increase your digital footprint.

### 10. Strategic Investment for Future Growth

- ✓ Sponsorship is not just marketing—it’s an investment in the long-term vitality and influence of your business within the remodeling community.
- ✓ Establishes your company as a go-to resource for years to come.