Remodelers need to follow many codes in any remodeling project but the NARI Code of Ethics is the key to differentiating a professional NARI Remodeler from a contractor.

Know the Code

Follow the Code of Ethics to:

- Protect your business
- Raise the perception of remodelers
- Ensure integrity and credibility

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Why is the NARI Code of Ethics important?
- High Member Expectations
- Consumer Credibility / Strong Public Image
- Distinguishes your company from the competition

Consequences of breaking the rules?
- Loss of Revenue
- Loss of Respect
- Loss of NARI Membership

It’s more than words, it’s a way of business.

Learn More at NARI.org/COE
Each member of the National Association of the Remodeling Industry is pledged to observe high standards of honesty, integrity and responsibility in the conduct of business by:

1. Promoting only those products and services which are functionally and economically sound, and which are consistent with objective standards of health and safety;

2. Making all advertising and sales promotion factually accurate, avoiding those practices which tend to mislead or deceive the customer;

3. Writing all contracts and warranties such that they comply with federal, state, and local laws;

4. Promptly acknowledging and taking appropriate action on all customer complaints;

5. Refraining from any act intended to restrain trade or suppress competition;

6. Obtaining and retaining insurance as required by federal, state and local authorities;

7. Obtaining and retaining licensing and/or registration as required by federal, state and local authorities;

8. Taking appropriate action to preserve the health and safety of employees, trade contractors, and clients.