

# + BOARD PRESIDENT



**Mission Statement:** The mission of the San Francisco Bay Area chapter of NARI (SFBA NARI) is to build an interactive community of general contractors, trade contractors, specialty contractors, designers, suppliers, and affiliated professionals within the remodeling industry.

**Board of directors' description:** The governing body of San Francisco Bay Area chapter of NARI is its Board of Directors. The Board is charged with performing the policy-making function, as well as giving strategic direction to the programs and activities of the association. As a member of the Board, a director has a fiduciary duty to the National Association of the Remodeling Industry, San Francisco Bay Area Chapter, to act in good faith and in the best interests of the Association. **All Board Members shall serve a minimum of one term, which is defined as 2 years, except for the President.**

## The board of directors is responsible for:

1. Basic knowledge of parliamentary procedure ([Robert's Rules of Order](#) or [Standard Code of Parliamentary Procedure](#)).
2. Identifying any potential conflicts of interest for the organization including an annual review and signing of own annual conflict of interest and harassment policies.
3. Knowledge of duty of care and duty of loyalty for the chapter (see annual board orientations &/or annual conflict of interest forms)
4. General understanding of the [chapter's bylaws](#)
5. General understanding of the [chapter's policy manual](#) especially these sections:
  - ☐ Solicitation Policy (page 7)
  - ☐ Working Atmosphere Policy (page 7)
  - ☐ Conflict of Interest (page 10)
  - ☐ Code of Ethics (page 32)
  - ☐ Board of Directors (pages 18-33)
6. Reviewing board reports, committee reports, and/or other proposed action items before the meetings
7. Respond to urgent action items or email board votes within the time requested by the President or Executive Director.
8. Determining how the organization carries out its mission through long-term and short-term planning; additionally, evaluating the overall performance of the organization in achieving its mission.
9. Adopting an annual budget and providing fiscal oversight.
10. Establishing policies for the effective management of the organization.
11. In partnership with the Executive Director, recruit, orient, and develop new board members.
12. Hiring and evaluating the performance of the executive director.

### Benefits from serving on board of directors:

1. Improve team leadership qualities.
2. Grow communication skills, and the ability to resolve conflicts and build consensus while working with many different board members who come from different backgrounds and different viewpoints.
3. Expand and sharpen skill set in one or all of the following: business strategies, marketing strategies, and fundraising strategies.
4. Build professional credibility and resume enrichment: Selection for a board position shows that an organization is entrusting you with a vital, visible, and high-impact role. It is a public endorsement of your expertise and value.
5. Make an impact in your community of remodeling colleagues in either the short-term or long-term.

### The responsibilities of the President include:

1. The President sets goals for the chapter and leads the implementation of the goals. He/she does this by directing the development of programs that are of interest to the industry.
2. The President will be responsible for motivating board members to participate and become involved in the chapter's duties.
3. The President is ultimately responsible for attracting and recruiting new members and for member retention.
4. Board Meetings:
  - a. The President plans and presides over the monthly Board of Directors meeting. Works with the Executive Director to prepare meeting agenda in advance of the board meeting.
  - b. The president must keep the meeting focused and appropriately handle conflicts.
5. President will be one of the check-signers, which requires giving full name, date of birth, driver's license # and Social Security # to bank.
6. Master of Ceremonies:
  - a. The President can act as Master of Ceremonies at the monthly dinner meetings and other NARI events, ensuring that the meetings are educational, motivational and fun.
  - b. President should be comfortable with public speaking, and be enthusiastic about NARI.
7. Work with the Executive Director to see that all orders of the board are carried out completely and to coordinate the work of board officers and committees of the board
8. In conjunction with the Vice President of a committee, the President can advise or assist in the appointment of committee chairpersons. If a Vice President of a committee is not filled, the President has full authority to appoint committee chairpersons.
9. Establish communication methods between board members and the Executive Director
10. Oversee the search for a new Executive Director if/when the need arises
11. Establish and enforce guidelines for disciplining board members
12. Work with the nominating committee to recruit new board members
13. Media Contact:
  - a. He/she along with the Executive Director will act as an official spokesperson for the board/organization as one of primary media contact for interviews, so needs to feel comfortable and competent at doing this.
  - b. May also interface with various public officials, meeting speakers, etc. Needs to be articulate, tactful, etc.
14. National Representative delegate:

- a. He/she represents the chapter by voting at the House of Delegates meeting, and reporting on chapter activities, and bringing back ideas/reports to the chapter.
  - b. Attendance at various National committee meetings and the House of Delegates meeting.
  - c. Attendance National meetings are usually 3-4 days, twice a year at Board's discretion.
  - d. May choose to become further involved by serving on a national committee, but not required.
15. Ensure that this position is organized as is necessary to insure a smooth transition for the successor.
16. Perform all other functions required by the office of the President

#### **Qualifications for the President include:**

1. Will have served as Vice President the year prior with training with the current President
2. Should be able to plan, conduct meetings effectively, delegate responsibilities, and motivate/inspire people to be more involved. (ability to delegate).
3. Should demonstrate leadership skills, and be excited to lead the chapter.
4. Should demonstrate ability to develop and work as a team.
5. Ability to create and achieve realistic goals.
6. Ability to plan their schedule to meet the needs of the Chapter.
7. Ability to make sound decisions based on the best interest of the members.
8. Ability to be self-motivated, take initiative, and use of available resources (e.g. visit local & National websites for information, use of own or SFBA NARI provided planning documents, and ask questions of other board members & Executive Director)
9. Unyielding commitment to make our Chapter one of attraction rather than promotion.

#### **Time Demands (approximate):**

1. 1.5 hours a month to attend Board meetings; must attend at least 9 Board Meetings per year.
2. 2.5 hours a month to attend Chapter Meeting (must attend at least half of Chapter Meetings per year).
3. All Board members must be members (or employees of members) of the local NARI chapter in good standing.
4. All Board members are required to attend all Strategic Planning Meetings (1 or 2 per year typically in the Spring and Fall).
5. Attend most Chapter events, Remodeling Awards Gala (BARAs), etc.

#### **Financial and Resource Development Expectations:**

1. Outreach and encourage registration of members and guests for chapter events.
2. Recruit event sponsors if possible.
3. Identify and assist in the cultivation of new/renewing members.