



Brian Gonzalez, Executive AI Strategist and Advisor

Brian Gonzalez is an applied AI and workforce strategist focused on ensuring the AI economy creates opportunity for everyone. Over a 25-year career at Intel, he held senior global leadership roles, led multinational teams, and directed education and workforce initiatives across more than 30 countries, helping expand access to technology and strengthen the connection between learning, innovation, and economic opportunity.

Beginning in 2018, Brian deepened his focus on AI fluency, helping move the conversation beyond awareness toward the confidence and practical capability people need to use AI effectively. He created and led Intel's award-winning AI for Workforce program, one of the earliest and most influential efforts to prepare students and educators for applied AI at scale. The program reached more than 130 colleges across 43 states and helped institutions connect AI learning to practical skills, academic pathways, and workforce opportunities.

Since retiring from Intel, Brian has continued this work through FutureWise Strategy, the advisory practice he founded to help leaders, institutions, and communities turn emerging technology into practical strategies for inclusive growth. Through this work, he supports organizations seeking to move from AI interest to AI readiness, with a focus on responsible adoption, workforce relevance, and measurable impact.

Brian serves as strategic advisor to AI OWL, supporting efforts that help schools, communities, and workforce partners use AI to identify real local challenges, build practical solutions, and connect learning to broader economic opportunity. He also helped launch [Jobs for the Future's Center for AI and the Future of Work](#), serving as Executive in Residence and working with state leaders and workforce systems on applied AI strategies and workforce initiatives. A HITEC 100 honoree, he advises leaders in government, industry, and education on turning strategy into action.

Selected thought leadership:

[“Bringing AI Skills Everywhere and Shaping a New Competitive Advantage for Governments,”](#) *Policy@Intel*, October 8, 2024.

Gonzalez, Brian. [“The Human Advantage.”](#) April 23, 2026.

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